International Folk Art Market Online

A program of **IF/// International Folk Art Alliance**

Shop **Artists About**



IFAM | Online is proud to present a NEW collection by Soma Artisans of Turkey that will get fashionistas, moms and kids excited! A women's cooperative in the small town the group is named for, Soma Artisans formed after a terrible mining accident in the community. It displaced hundreds of workers and sent already low-income families into poverty wondering how they would make a living.



Soma Artisans creates contemporary, functional items ranging from jewelry, handbags and toys that incorporate locally-sourced fabrics, silk thread, and their traditional 'Oya,' or what is known as Turkish Lace. Now, the community is on the road to recovery, and the women have come to see the economic value in their traditional work and that they can be catalysts for social change in their community.



Shop the Soma Artisans Collection at IFAM | Online

The mission of the International Folk Art Alliance is to celebrate and preserve living folk art traditions and create economic opportunities for and with folk artists worldwide. The International Folk Art Alliance envisions a world that values the dignity and humanity of the handmade, honors timeless cultural traditions, and supports the work of folk artists serving as entrepreneurs and catalysts for positive social change.

By shopping at **IFAM** | **Online** you are empowering artists to earn year-round income and serve as catalysts for positive change in their communities by improving employment, health care, education, and well-being. To learn more about this hands-on training program and Market opportunity click here.

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